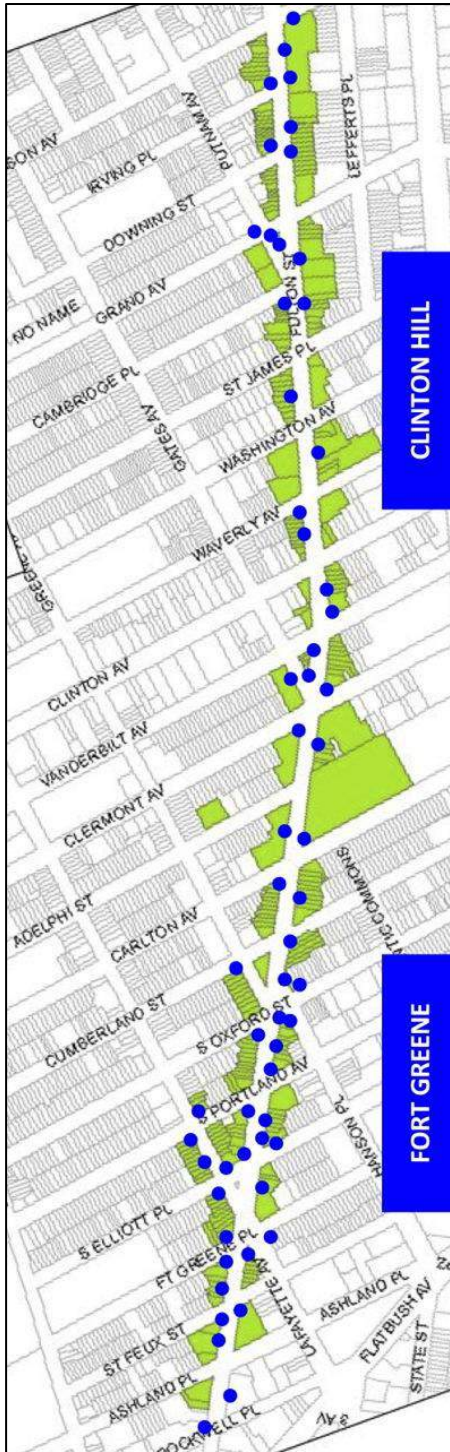


# FAB FULTON BANNERS



Banner Locations based on availability



Sponsor on a high-visibility Street Banner along bustling Fulton Street in Brooklyn's neighborhoods of Fort Greene and Clinton Hill for 12-months.

**Sponsorship: \$1,500.**


**FAB Alliance Members' Price: \$1,200.**

## Includes:

- Logo placed on FAB Fulton Street Banner for 12 months  
*Pending a NYC DOT approval*
- First right of refusal to renew Banner Sponsorship at 10% discount
- Discount packages available for multi-banner or multi-year packages



## 2017 Sponsorship Packages

For more information or to customize a Sponsorship Package, please contact Phillip Kellogg 718-928-3322	FAB KIDS FESTIVALS AND CONCERTS	FAB FLICKS OUTDOOR MOVIES	JAZZ 966 LIVE CONCERTS AT THE PLAZA	FULTON STREET BANNERS
	MAY / JUNE + OCTOBER 3 Festivals 4 Concerts	JULY 4 Thursdays in Partnership with BAMcinémathèque	JUNE / AUGUST 2 Live Concerts in Partnership with Jazz966	12-months Exposure*
<b>SPONSORSHIP LEVELS / BENEFITS</b>	<b>\$3,500</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$1500/each</b>
Logo prominently placed on Street Banner*	1	1	1	1
Logo displayed on Event Brochure Mailed to 5,000 households); plus 3,000 distributed throughout neighborhood	✓	✓	✓	* Pending NYC/ DOT Review and Approval  Locations Based on Availability  20% Discount for members of FAB
Logo displayed on eBlast to 3,000+ Contacts	✓	✓	✓	
Logo displayed on Event Banners in the Plaza	✓	✓	✓	
Logo featured on FAB Website Event Page and Event Listings	7	4	2	
Acknowledgement in Facebook Event Listings	7	4	2	
Acknowledgement in Press Release	1	1	1	 <p>(LOGO)</p> <p>↑ Branded Banners</p>
Public acknowledgement at Sponsored events	7	4	2	
Social Media Mentions Facebook: 1666 followers; Twitter: 2189 followers; Instagram: 2384 followers	FB/TW/IG 7/14/4	FB/TW/IG 4/8/2	FB/TW/IG 2/4/2	
Table at events to distribute materials/samples	✓	✓	✓	
First right of refusal to renew for second year with 10% discount	✓	✓	✓	

FAB Alliance is a 501(c)(3) charitable organization.